2047014902

To: Nicoli, David

I did it just now.

From: Nicoli, David on Tue, Feb 20, 1996 12:28 PM
Subject: Side-By-Side
To: Sutton, Joann
Cc: Kram, Caroline; Woodward, Ellis

2047014902A

J, I need you to send by MSMail to Caroline the latest draft of the document you prepared for me. Sending it Wed in am is fine. Thanks.

Note for Woodward, Ellis

From: Slavitt, Josh

Date: Tue, Feb 20, 1996 11:15 PM

Subject: RE: Job Loss Study

To: Nicoli, David

Cc: Dunham, John; Liebengood, Howard; McKittrick, Beverly; Pressl, Lance; Scott, Gregory; Woodward, Ellis

2047014902B

Final copies of both the Barents and AEG Job loss reports will be available by Friday -- John Dunham is working with the TI and Covington to develop a release of the summary findings -- a 2-3 page executive summary and a one-pager of bullet point.

A hold up in the process has to do with the TI's annual "State of the Industry" report also produced by American Economics Group (AEG) -- we need the TI to release this report in order to release our reports, because the AEG job loss report is based on data found in the TI "State of the Industry" report.

According to Bill Waller at Covington, the "State of the Industry" report is ready for release, however TI has not yet determined how or when they plan to release it. They appear to be waiting for Congress to go back into session.

We need to encourage the TI to move forward with the release of their study as soon as possible. We are waiting on Waller to provide us with an answer as to when the TI plans to release its report -- a conference call is scheduled for tomorrow at 1:00 where we hope to resolve this issue.

I welcome your questions and comments.

From: Nicoli, David on Tue, Feb 20, 1996 10:52 AM
Subject: Job Loss Study
To: Dunham, John; McKittrick, Beverly; Slavitt, Josh
Cc: Liebengood, Howard; Scott, Gregory; Woodward, Ellis

2047014902C

Pls provide staus report, timeline, roll out plans, etc.

Note for Woodward, Ellis

From: Poole, Jay

Date: Wed, Feb 21, 1996 8:19 AM

Subject: One Man's Opinion

2047014902D

Source: https://www.industrydocuments.ucsf.edu/docs/kzjx0000

2047014903

To: Firestone, Marc; Han, Vic; Liebengood, Howard; Parrish, Steve; Walls, Tina; Woodward, Ellis

I think AAA is a great concept, and given what turned out with respect to FDA, reasonable people will have a difficult time making a coherent argument that AAA is not a better alternative than FDA regulation.

But the thought occurs to me, that developing and executing legislative strategy for the sole purpose of satisfying an independent auditor we've hired is a dumb reason to develop and execute legislative strategies.

Note for Woodward, Ellis

2047014903A

From: Galletta, John

Date: Wed, Feb 21, 1996 8:33 AM

Subject: RE: Monitoring System

To: Daragan, Karen

Cc: Colby, Dolly; Han, Vic; McCormick, Brendan; Pressl, Lance; Purcell, Clare; Woodward, Ellis

You're correct -- the intent is to develop a system for notifying people of upcoming events affecting the company and establishing responsibil- ities for coverage, to ensure that we neither miss any major events nor duplicate efforts.

My inclusion of "antis" on the list was intended to refer to events the antis might hold which are not strictly for press consumption, such as quasi-scientific and legal conferences on tobacco-related issues. However, these types of conferences might well be subsumed under other categories, such as ETS and litigation.

Good point on state & local vice federal events. Who do you think should decide on coverage of state & local events? Should the RDs be tapped here?

The question of who is doing the monitoring has not been fully dealt with yet. Generally, I think we all envision tasking outside people. I would like to talk with you about the MAN and what their capabilities are in this area. The ultimate goal is to give the designated "decision- makers" a memo or handbook detailing what the monitoring options are for their particular topic or region.

Your two suggested topics are good ones. Who do you think should be responsible for making the calls on them?

Sorry for any confusion this may have caused. Lance and I were debating whether this could be handled by e-mail or a conference call. However, it looks like a meeting or conference call might be in order just to get everyone clued in on what we're trying to accomplish, and might in the end take less time than sending e-mail back and forth.

From: Daragan, Karen on Tue, Feb 20, 1996 7:50 PM
Subject: RE: Monitoring System
To: Galletta, John; Han, Vic; Pressl, Lance
Cc: Colby, Dolly; McCormick, Brendan; Purcell, Clare; Woodward, Ellis

2047014903B

I don't really have a good sense of what is being described below and initial objective. The original note was missing. I'm assuming you are referring to "monitoring" anti press conferences and events on various subject matters (however, the fact that ANTIS are listed as a subject area on JG's list confused me)?

If my assumption is correct, I think whether the group or event is state/local or fed/national in nature

Source: https://www.industrydocuments.ucsf.edu/docs/kzjx0000